

# *Join us for our* **WOMEN'S SEMINAR**

2019

Don't miss the opportunity to grow your knowledge, connect with other women in agriculture, be inspired and of course, have a little fun at a Women's Seminar presented by Compeer Financial®.

Because this seminar is centered around you, taking a day away from your farm, job or family to invest in yourself will be worth it. We believe you deserve it.

For your convenience, 12 meeting dates and locations are being offered across Illinois, Minnesota and Wisconsin. Choose one and register today!

**COMPEER.COM/WOMENS-SEMINAR**  
-or- **CALL (844) 426-6733**



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## *Becoming your* **BEST SELF** *at home and on the farm.*

Special invitation inside for  
women in agriculture.



# 2019 WOMEN'S SEMINAR

Register today!

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## Agenda

Please note the seminar in Mankato is an evening event. Registration begins at 4:00 p.m. with closing remarks at 8:30 p.m. and social time to follow.

8:30 a.m. | **REGISTRATION**

9:00 a.m. | **WELCOME**

9:15 a.m. | **WORKING WITH  
MULTIPLE GENERATIONS\***

Address common clashes and experience how to best communicate and collaborate across generational lines.

10:45 a.m. | **BREAK**

11:00 a.m. | **STRESS MANAGEMENT\***

Develop your skills in identifying chronic stress, learn to assist yourself and others in handling stress, and obtain resources and tools for seeking help and professional advice.

11:30 a.m. | **LUNCH**

12:15 p.m. | **LIVING 2019 WITH  
PURPOSE AND PASSION\***

Identify your strengths and begin to develop goals around your passions, reminding yourself that change isn't all bad. Leave this session feeling empowered and ready to take action!

1:45 p.m. | **CLOSING REMARKS**

\*Speakers vary based on date and location.

## Dates & Locations

Please choose one from the list below. Note the speakers for the stress management presentation are not included here. They will be announced on the seminar website once finalized.

### ILLINOIS

March 18 | **MACOMB**

Spoon River College Community Outreach Center, 250 E. Jackson St.

Speakers: Scott Zimmer, Rochelle Ripp Schnadt

March 20 | **OTTAWA**

Festivities Unlimited, 1504 Poplar St.

Speakers: Phil Gwoke, Laura Daniels

March 19 | **EDWARDS**

Kickapoo Winery, 6605 N. Smith Rd.

Speakers: Phil Gwoke, Rochelle Ripp Schnadt

March 22 | **GALENA**

Ramada Inn, 11383 US Hwy. 20

Speakers: Phil Gwoke, Laura Daniels

### MINNESOTA

April 1 | **MANKATO\***

Country Inn & Suites, 1900 Premier Dr.

Speakers: Matt Rush, Rochelle Ripp Schnadt

\*Evening event. Registration at 4:00 p.m.

April 4 | **WORTHINGTON**

Worthington Events Center, 1447 Prairie Dr.

Speakers: Scott Zimmer, Laura Daniels

April 2 | **SPRING VALLEY**

Four Daughters Vineyard & Winery, 78757 State Hwy 16

Speakers: Phil Gwoke, Rochelle Ripp Schnadt

April 5 | **ST. CLOUD**

Best Western Plus Kelly Inn, 100 4th Ave. St.

Speakers: Scott Zimmer, Laura Daniels

### WISCONSIN

April 8 | **WISCONSIN DELLS**

Glacier Canyon at Wilderness Resort, 45 Hillman Rd.

Speakers: Phil Gwoke, Rochelle Ripp Schnadt

April 10 | **LAKE GENEVA**

Grand Geneva Resort, 7036 Grand Geneva Way

Speakers: Phil Gwoke, Laura Daniels

April 9 | **FOND DU LAC**

Radisson Hotel & Conference Center, 625 W. Rolling Meadows Dr.

Speakers: Phil Gwoke, Rochelle Ripp Schnadt

April 11 | **EAU CLAIRE**

The Florian Gardens Conference Center, 2340 Lorch Ave.

Speakers: Scott Zimmer, Laura Daniels

## About the Speakers



**Scott Zimmer** Scott grew up on a dairy farm in Central Minnesota, where he mastered the art of milking cows. He graduated from St. John's University with a BA in Communications. With 15 years of public speaking experience, Scott has developed a uniquely personable style and uses insight, humor and data to foster an environment where every generation feels valued and understood. His presentations clearly illustrate the stress points between generations and provide clear solutions to help relieve tension and encourage better understanding and collaboration across generational divides.



**Rochelle Ripp Schnadt** Rochelle is a familiar face and voice in the agriculture community, having represented Wisconsin farmers during her year as Alice in Dairyland, volunteering on various agriculture promotion committees and presently serving on the WI Soybean Association board. She currently works for the Meat Science program at UW-Madison, using her farm kid upbringing and advocacy skills to communicate how meat matters. As a natural coach, thanks to many years of volleyball, Rochelle finds fulfillment in encouraging others to identify and take action in pursuing their visions both personally and professionally.



**Phil Gwoke** As an internationally recognized speaker, Phil has shared his wisdom and inspired audiences in 40 different states and 4 continents to over 100,000 people. Before becoming a public speaker, he pursued his passion to help people be their best selves as a high school teacher, college admissions professional, marketing coordinator, corporate trainer and even small business owner. He firmly believes that with the proper motivation, training and support system, members of any generation can become capable of remarkable accomplishments.



**Laura Daniels** Laura is a farmer, dairy consultant and agriculture advocate. At Heartwood Farm in Cobb, Wis., she is the general manager in charge of day-to-day operations of the 300-Jersey cow farm. Through her company, Hitch Pin Consulting, Laura provides team building, employee motivation and strategic planning expertise. She is also the founder of Dairy Girl Network, a nationwide group helping dairy women connect and succeed. Laura travels the nation delivering motivational keynotes and informative workshops inspiring many to identify their values, find their voice and share their passion.



**Matt Rush** Having grown up on a farm and ranch in rural New Mexico, Matt brings common sense, "farm boy" logic and humor to his speaking. He has served as the former CEO of the New Mexico Farm Bureau and past president of the Ethos Leadership Group. Matt has also previously served on the boards of directors for the American Farm Bureau's Foundation for Agriculture and the Berean Children's Home. Known as "The Gooder Guy," Matt is the man who takes good and makes it... gooder!

We look forward to seeing you!

